



April 18 - 24, 2016

**Sara Bay Country Club
Sarasota, FL**

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**SYMETRA
TOUR**



ROAD TO THE LPGA

TOURNAMENT SPONSORSHIP OPPORTUNITIES

WHAT IS THE SYMETRA TOUR?

THE SYMETRA TOUR PRODUCES STARS

There are over 600 alumnae of the Symetra Tour that have played on the LPGA Tour. In 2014, Kim Kaufman won the Volvik Championship and later made a splash on the LPGA Tour. She posted two top-10 finishes in her rookie season on the LPGA. Kaufman might be the next in a long line of Symetra Tour winners turned household names on the LPGA Tour.



INBEE PARK

- Posted 11 top-10 finishes in 2006 on the Symetra Tour
- Five-time LPGA Tour major champion
- LPGA Rolex Player of the Year in 2013

NICOLE CASTRALE

- 2-time winner in 2005 on the Symetra Tour
- Played on the U.S. Solheim Cup teams in 2007 and 2009
- Won on the LPGA Tour in 2007



LORENA OCHOA

- 3-time winner in 2002 on the Symetra Tour
- 27 victories on the LPGA Tour
- LPGA Tour Player of the Year from 2006-2009



MO MARTIN

- Played on Symetra Tour from 2006-2011 and won three times
- Won the 2014 RICOH Women's British Open
- Led LPGA Tour in driving accuracy in 2013 and 2014




SYMETRA[®]
TOUR

ROAD TO THE LPGA



Road to the LPGA

Official Qualifying Tour of the LPGA

Top-10 money winners each year earn LPGA Tour Card Status

51% of new members on the LPGA come from the Symetra Tour

Over 300 alumnae are current LPGA members and more than 500 alums have moved on to the LPGA

WHAT IS THE SYMETRA TOUR?

GOLF'S GLOBAL TOUR

116
International
Players

WINS BY COUNTRY IN 2014

UNITED STATES - 10
CANADA - 2
SOUTH KOREA - 2
TAIWAN - 2
CHINA - 1
NORWAY - 1
VENEZUELA - 1



TOURNAMENT FACTS PART 1



TOURNAMENT DATES ► April 18 - 24, 2016

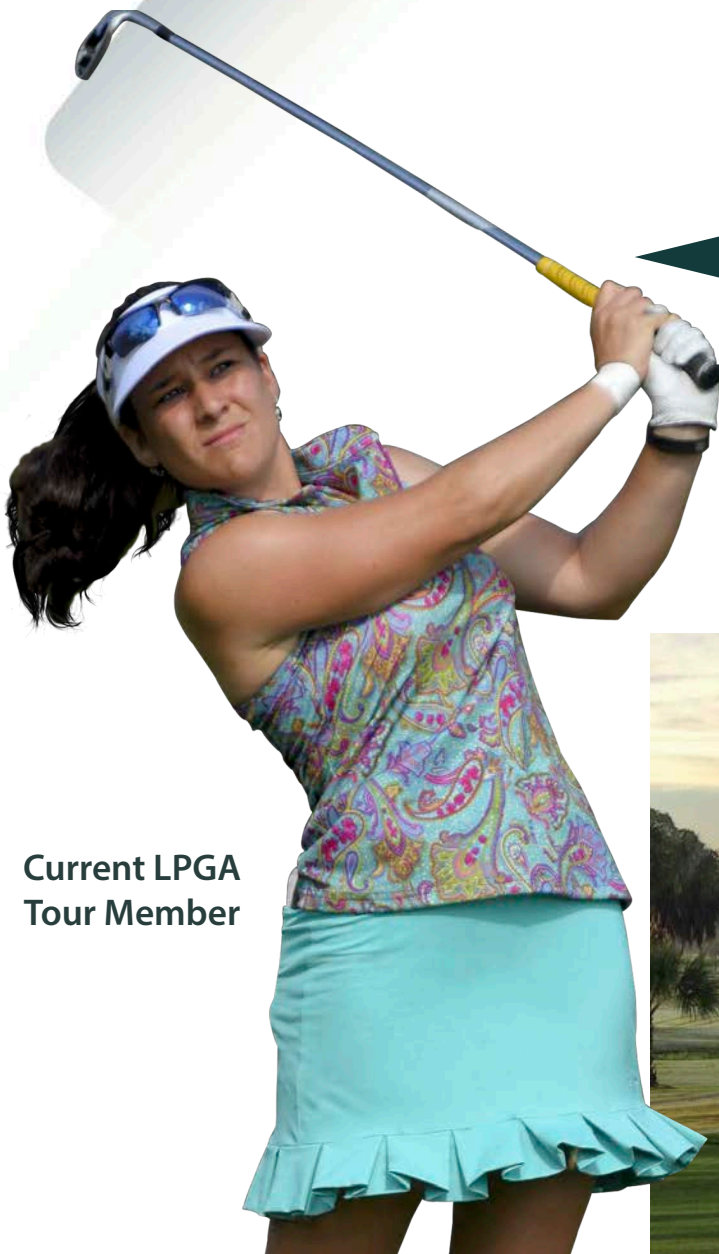
LOCATION ► Sara Bay Country Club
Sarasota, Fla.

FORMAT ► 54-Hole Stroke Play Competition

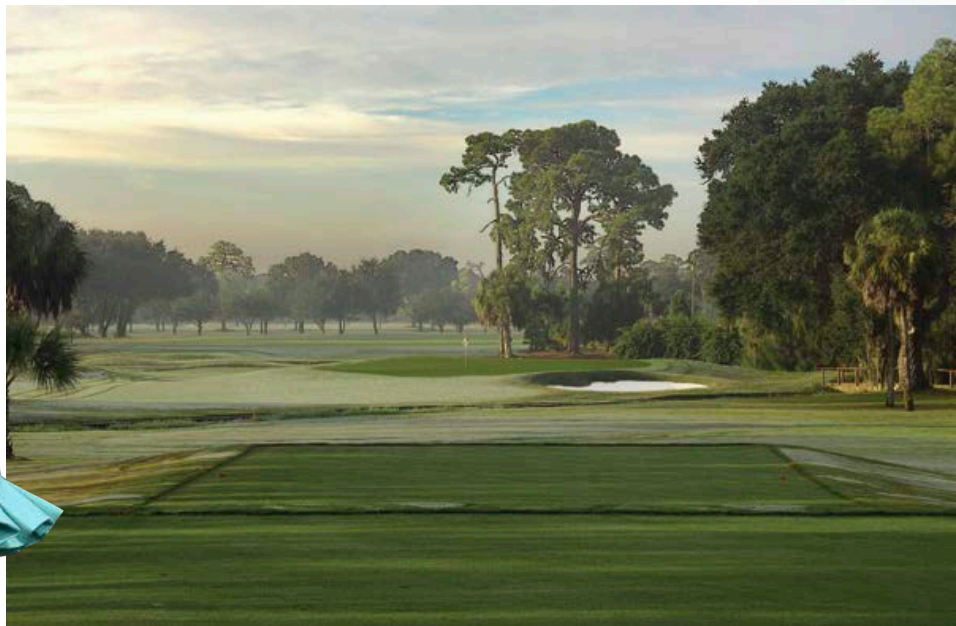
PURSE ► \$110,000

2015 WINNER ► RACHEL
ROHANNA

COURSE ►



Current LPGA
Tour Member



TOURNAMENT FACTS PART 2

TOURNAMENT SCHEDULE

Monday, April 18

- ▶ Junior Golf Clinic

Tuesday, April 19

- ▶ Meet the Pros Reception

Wednesday, April 20

- ▶ Player Practice Rounds
- ▶ Crab & Fin Pro-Am Tournament
(1:00pm shotgun start)
- ▶ Awards and Dinner to follow golf

Thursday, April 21

- ▶ Official Pro-Am Tournament
(8:30am shotgun start)
- ▶ Awards and Lunch to follow golf
- ▶ Player Practice Rounds

Friday, April 22

- ▶ First Round of Tournament Play
(AM & PM Waves)

Saturday, April 23

- ▶ Second Round of Tournament Play
(AM & PM Waves)
- ▶ Cut to low 60 players and ties
following the Second Round

Sunday, April 24

- ▶ Final Round of Tournament Play
(Single Tee Start)
- ▶ Tournament Trophy and
Check Presentation



HOSPITALITY PARTNERSHIPS \$15,000 LEVEL

Meet the Pros Reception Sponsor

Host the exclusive Meet the Pros Reception on Wednesday of tournament week where Symetra Tour Professionals come together with Sponsors and other VIP's in an evening of casual fun to kick-off tournament week.

Meet the Pros Reception Sponsor will receive the following:

- Official Status and Designation with the naming rights to the Tournament Meet the Pros Reception
- Company logo incorporated into a Meet the Pros Reception logo
- Company logo on all Invitations to the Meet the Pros Reception, Pro-Am marketing materials and tournament promotional collateral
- Four (4) teams in the Tournament Pro-Am (all inclusive food and beverage and gift packages for all participants)
- Fifty (50) invitations to the Meet the Pros Reception for all Pro-Am participants and sponsors
- Thirty (30) VIP Hospitality tickets per day (Friday – Sunday) inclusive of complimentary food and beverage
- Onsite hole signage



EXPOSURE PARTNERSHIPS \$7,500 LEVEL

Discover the options for greater brand exposure by choosing an exposure package that increases the attention your company deserves. As a first-rate event, the Guardian Retirement Championship at Sara Bay CC delivers on quality and the right target demographics which will establish a positive corporate image for your business. On-course signage, presenting partnerships and on-site exhibit space will provide the desired visual impact for your company.

\$7,500 Level Sponsors will receive the following:

- Logo placement on-site on tournament signage that corresponds with your partnership
- Logo placement on tournament volunteer apparel (Volunteer Sponsor ONLY)
- Two (2) teams in the Pro-Am (6 spots)
- Twelve (12) 3-day VIP Hospitality tickets
- Twelve (12) Invitations to the Meet the Pros Reception
- Logo placement on tournament hole signs

Opportunities at the \$7,500 Level

- VIP Hospitality Tent Sponsor
- Volunteer Sponsor
- Leaderboard Sponsor
- Main Scoreboard Sponsor



EXPOSURE PARTNERSHIPS \$5,000 LEVEL

\$5,000 Level Sponsors will receive the following:

- Logo placement on-site on tournament signage that corresponds with your partnership.
- One (1) team in the Pro-Am (3 spots)
- Twelve (12) 3-day VIP Hospitality tickets
- Six (6) Invitations to the Meet the Pros Reception
- Logo placement on tournament hole signs

Opportunities at the \$5,000 Level

- Golf Cart Sponsor (approx.. 80 golf carts used during tournament week)
- Junior Clinic Sponsor



EXPOSURE PARTNERSHIPS \$3,000 LEVEL

\$3,000 Level Sponsors will receive the following:

- Logo placement on-site on tournament signage/opportunity that corresponds with your partnership
- One (1) team in the Pro-Am (3 spots)
- Eight (8) 3-day VIP Hospitality tickets
- Six (6) Invitations to the Meet the Pros Reception
- Logo placement on tournament hole signs

Opportunities at the \$3,000 Level

- Caddie Bib Sponsor (logo on approx.. 80-100 caddie bibs)
- Driving Range Sponsor
- Putting Green Sponsor
- Standard Bearer Signs





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Sara Bay Country Club
Sarasota, FL

SELANEE HENDERSON



Play With the Best at the Guardian Retirement Championship Pro-Am Wednesday, April 20th or Thursday, April 21st

SCHEDULE OF EVENTS

Tuesday, April 19th

- Meet the Pros Party at Hyatt Regency - 6:00pm

Wednesday, April 20th

- Pro-Am Presented by Crab & Fin - 1:30pm Shotgun Start
- Lunch & Registration to begin at 11:30am

Thursday, April 21st

- Pro-Am - 8:30am Shotgun Start
- Breakfast & Registration to begin at 7:00am

Each Player will receive the following:

- One round of golf with a Symetra Tour professional
- Two (2) 3-day VIP Hospitality pass for each player
- Two (2) Invitations to the Meet the Pros Party
- Taylor Made/Adidas Gifting Experience
- All inclusive food and beverage during the Pro-Am

\$1,800 / Team

WWW.GUARDIANRETIREMENTCHAMPIONSHIP.COM

Player 1

Name: _____

Address: _____

Phone: _____

Email: _____

Player 2

Name: _____

Email: _____

Player 3

Name: _____

Email: _____

Wednesday, April 20th Pro-Am Thursday, April 21st Pro-Am

Send to:

Symetra Tour - Ryan Ronk
100 International Golf Drive
Daytona Beach, FL 32124
or Fax to: (386) 236-1099

Make Check Payable to: FGTA, LLC